



CORPORATE SPONSORSHIP PROGRAM



VISION

Our community works together to provide life-long opportunities for active living and wise stewardship of natural resources. Keene has beautiful, well-maintained parks and cemeteries, a citizenry that incorporates physical activity into their daily lives, and a connected system of open space, parks and trails.

MISSION

To provide the citizens of Keene with quality community services and amenities including a park and cemetery system, balanced environmental stewardship and diverse programming to inspire and support active lifestyles for all ages.

The City of Keene is known for the abundance of recreational opportunities available to its residents and surrounding communities. Each year Wheelock Park plays host to community leagues, local, state and regional tournaments. On any given night, more than 500 people will be visiting the youth baseball area, and an additional 300 will visit the softball diamonds. Keene has a rich history in these sports, and **the Parks and Recreation department can help you reach a vast audience through sponsorship opportunities.** The community prides itself on its entire park and recreation system. This is evident in the decades of generous support shown by Keene's business and non-profit community, as well as generous contributions from the public. Today, financial and in-kind support is even more critical as the investment needed to sustain and improve the parks, facilities and recreation programs continues to increase. Please join us in our mission to continue to provide new and exciting programs and to improve public spaces while sustaining the park and recreation system. We look forward to working with you!

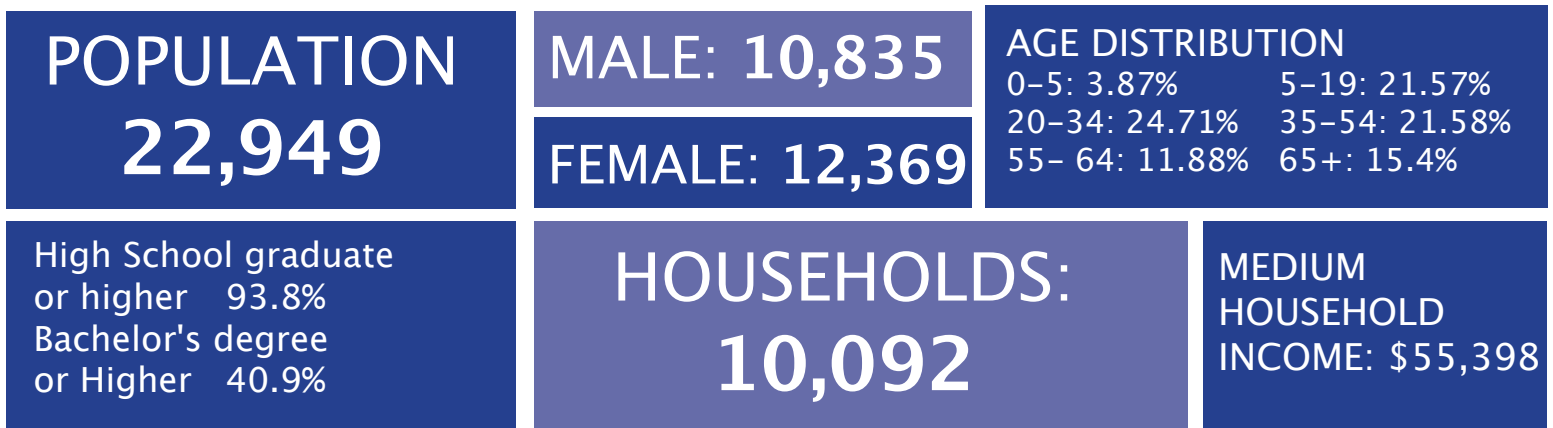
Contact: Andy Bohannon | abohannon@ci.keene.nh.us
or Brianne Rafford-Varley | braffordvarley@ci.keene.nh.us
(603) 357-9829 | www.KeeneParks.com

“KEENE REPRESENTS A TRULY DISTINCTIVE SLICE OF AMERICA”

The National Trust for Historic Preservation named Keene to its list of “America’s Dozen Distinctive Destinations” due to the city’s well-managed growth, commitment to historic preservation, attractive architecture, cultural diversity, activities for families with children, economic base of locally-owned small businesses, and walkability for residents and visitors.



KEENE SNAPSHOT



Source: NH Employment Security – www.nhes.nh.gov/elmi/products/cp/profiles-htm/keene.htm
USCensus.gov

KEENE PARKS & RECREATION



FIELD BANNERS

FIELD BANNER - 4' X 6'	\$250	1 year	Fields located within Wheelock Park and the Recreation Center banners provided by sponsor
FIELD BANNER - 4' X 12'	\$450	1 year	

SPORTS SPONSORSHIPS

YOUTH SPORTS	\$3,000	1 year	<ul style="list-style-type: none"> ● logo on uniform ● 4 x6 banner at location, sponsor provided ● social media mentions
ADULT SPORTS	\$500	1 year	<ul style="list-style-type: none"> ● logo on champion tee ● social media mentions <p>KPRD offers Co-Ed Kickball, Men's Basketball and Co-ed Indoor soccer for 18+. These leagues are typically 8-13 weeks long and are hosted on the weekends.</p>



CLUBS

JUMP ROPE CLUB	\$500	1 season	<ul style="list-style-type: none"> ● logo on uniforms ● social media mentions
YOUTH ARCHERY CLUB	\$500	1 year	<ul style="list-style-type: none"> ● logo on uniforms ● social media mentions <p>KRPFD and the North Branch Bowmen Club offers youth Archery classes at the Recreation Center on Tuesdays in January through March, for children in the 5th Grade or older</p>

EVENTS

All sponsorships include your logo on print media and social media mentions.

EASTER EGG HUNT	\$500	1 event	Our Annual Easter Egg Hunt is held at Fuller Park, in front of the Recreation Center on Washington Street for Keene resident youngster's age 3-8 years old.
PEANUT CARNIVAL	\$500	1 event	Held every August, this event includes carnival games, a big wheel race, and is open to the public. This event draws 250 people.
FRIDAY FUN NIGHTS	\$250		These events happen monthly throughout the school year for youth in 1st-5th grade.
SUMMER CONCERT	\$500	1 event	Offered weekly on the Central Square Common and free to all ages.
SUMMER CONCERT SERIES (10 concerts)	\$5,000	1 year	
SUMMER FAMILY FUN NIGHTS	\$250		Weekly in the summer months the Recreation Center invites families to Fuller Park for an evening of family fun and games.
MIDDLE SCHOOL & TEEN PROGRAMMING			Targeted programs and events are offered like: sports nights, late nights, paint nights, and open game room hours.

SCHOLARSHIP FUND

SPONSORS ONE YEAR LONG YOUTH RECREATION PASS	\$20	SPONSORS ONE CHILD TO ATTEND THE SUMMER PLAYGROUND PROGRAM	\$500
SPONSORS ONE CHILD TO PLAY A YOUTH SPORT	\$50	SPONSORS ONE CHILD TO PARTICIPATE IN OUR AFTER-SCHOOL PROGRAM	\$375

ADVERTISING

SCORE BOARD AT RECREATION CENTER	SOLD	\$5000	
PROGRAM GUIDE* - HALF PAGE		\$1,000	1 year
PROGRAM GUIDE* - FULL PAGE		\$2500	3 years

*Published 3 times a year, distributed to 1800 elementary school children in Keene, also published online

